

Work Experience

UX Designer, **DMI (Digital Management, Inc.)**

Arlington, VA, August 2015 – Present

Responsive web design & native app design for iOS & Android. UX designer with the following responsibilities: delegating tasks to other designers, providing constructive feedback for other designers, collaborating with visual design team and development team, content audits, user stories, information architecture, workflows, wireframing (high-fi and low-fi), prototyping, user testing, annotations, documentation, QA, client presentations, visual design/ UI design, style guides, animation. UX designer for the following client projects: **HMS Host, 4-H, St. Luke's (Android), Sterling Vineyards, Carbon Black (Product Tour), Hyundai Motors, Under Armour.** UI designer for **Carbon Black, 1-800-PetMeds, St. Luke's.**

User Experience Designer, **EffectiveUI**

Rochester, NY, User Experience Designer: Sept. 2014 – August 2015
Rochester, NY, UX Production Designer: May 2014 – September 2014

Responsive web design & web apps. Remote collaboration and working in teams. Extensive documentation creation, style guides, wireframing, user interface design, visual design and motion prototyping. Worked to create experiences for **American Express, Herff Jones, and Honeywell.**

Creative Intern, **Partners + Napier**

Rochester, NY, January 2014 – May 2014

Visual and 3D design for various projects. Use of visual design, 3D modeling, brainstorming.

Designer, **SAS at RIT**

Rochester, NY, January 2012 – January 2014

Graphic design for publications for RIT. Use of visual design, information architecture, typography.

Creative Intern, **The Barbarian Group**

NY, NY, June 2013 – August 2013

UX and visual design for client and internal projects. Use of wireframing, visual design, brainstorming.

Education

College of Imaging Arts & Sciences,
Rochester Institute of Technology, Rochester, NY

Major	Degree
New Media Design	BFA
Concentration	GPA
Communications	3.82/4.00

Technical Skills

- Information Architecture
- Wireframing
- Prototyping
- Workflows/ Flowcharts
- Sketching
- User Stories
- User Testing
- Interaction Models
- Annotations
- Content Audits
- Research
- Test Scripts & QA
- Style Guides
- Typography

Design Types

- User Experience Design
- User Interface Design
- Visual Design, Branding
- Motion Design
- Interaction Design
- Responsive Web Design
- Native iOS & Android Design
- User-centered Design
- 3D Graphics
- Animation

Software

- Sketch
- InVision
- Flinto
- Principle
- Illustrator
- Photoshop
- Maya
- Cinema 4D
- After Effects
- InDesign
- Dreamweaver
- HTML/CSS

Awards & Achievements

Gold W³ Award for 4-H Website

W³ Awards, 2016

The W³ Awards honors creative excellence on the web, and recognizes the creative and marketing professionals behind award winning sites, videos and marketing programs.

Featured in book “Infographic Design in Media”

Images Publishing, 2015

With more than 100 creative infographic projects, this title examines contemporary visualization techniques in design. Two designs were chosen to be featured in this book: “Learning First” a productivity app for parents & kids, and “Fast Food Outbreak” an interactive infographic on fast food and how it relates to obesity.

Imagine RIT Sponsor Award for “Savory” Food Waste App

RIT, May 2014

One of 12 awards chosen for the “best in show” exhibits at RIT’s creativity and innovation festival. Our team project “Savory” was chosen for this award.

Adobe Design Achievement Awards Semifinalist for Motion Graphics & Semifinalist for Information Design

Adobe, August 2013

This competition honors the most talented and promising student designers from the world's top institutions of higher education.

Pfizenmaier Award for Excellence in Graphic Expression

CIAS at RIT, May 2013

Given to one student in the spirit of academic excellence with a focus on creativity and innovative use of new technology in graphic expression.